Future is bright for the collapsible traffic cone

Viewbrite Europe Ltd is a leading supplier of heavy duty, collapsible traffic cones. First launched at The Emergency Services Show in 2012 these revolutionary traffic cones have received a glowing response from emergency services across the UK and Ireland, saving much needed space and weight in utility vehicles.

With over 10,000 cones sold in the UK and Ireland. Viewbrite Europe Ltd is now supplying to a broad range of organisations and sectors, including: police, fire and ambulance services, search and rescue, facility and traffic management contractors as well as national utility companies, councils and government departments.

The cones have been designed to British Standard and are fully compliant with UK Traffic Regulations. Made from a highly reflective and durable fluorescent orange waterproof material, the cones are self-weighted with a black base made from recycled rubber, and are the same height and dimensions as standard rigid cones.

Working in partnership with a lighting specialist, Viewbrite Europe Ltd is currently developing a warning light system to accompany the Viewbrite Collapsible Cone.

